

**15th Annual Georgia Tech Global Business Forum:
Brazil and Its Markets - Opportunities and Strategies for US-Based Firms in a
Restructuring World**

Wednesday, April 8, 2009

Venue: UPS Headquarters, 55 Glenlake Parkway, Atlanta, Georgia

SPEAKERS BIOGRAPHIES

Walter M. Bastian

International Trade Administration
U.S. Department of Commerce
Deputy Assistant Secretary for the Western Hemisphere

As Deputy Assistant Secretary of Commerce, Mr. Bastian is responsible for developing programs, policies and strategies designed to strengthen the United States' commercial position in the Western Hemisphere.

Prior to his current assignment, Mr. Bastian headed the Office of Latin America and the Caribbean and established and directed the Latin America/Caribbean Business Development Center. The Center was responsible for transforming the Caribbean Basin Initiative, the Andean Trade Preference Act and the Enterprise for the Americas Initiative into business opportunities for U.S. firms.

Before joining the Department, Mr. Bastian worked in the corporate trust department of a Washington bank and served as an intelligence officer in the U.S. Air Force.

Mr. Bastian graduated from Georgetown University in Washington, D.C., with a B.S. in Foreign Service and received an M.A. from Creighton University in Nebraska. Mr. Bastian has received numerous awards for his work, including the Department's Silver Medal for his work in designing economic reconstruction programs following hurricanes in Central America and the Caribbean. More recently, Mr. Bastian received the Presidential Rank Award, which recognizes his exceptional service to the American people over an extended period of time and his relentless commitment to excellence in public service. This award is the most prestigious recognition afforded to career professionals.

Elena Berger Harari

Elena Berger Harari is a doctoral candidate at the School of Public Policy at Georgia Tech. She has a bachelors' degree in Chemical Engineering and a Master of Sciences in International Affairs with International Business and European Affairs certificates. She joined the Technology Policy Assessment Center at Georgia Tech in 2005, and is currently working on a project that examines the impact of international

agreements on international research collaboration in biofuels and materials science. Elena's dissertation project investigates the confluence between science, technology, and innovation policy and opportunities for sustainable development of renewable energies. Originally from Brazil, Elena has worked in Sao Paulo for 13 years in a French multinational company leader in the chemical and textile sectors in Brazil, with exposure to business to business, marketing, competitiveness analysis, and strategic planning. Before joining the PhD program at Georgia Tech, she has worked as a consultant in international business in Atlanta.

Dr. David C. Bruce

David Bruce is a professor in the Institute of International Business of the J. Mack Robinson College of Business at Georgia State University. He specializes in international business development and strategy, Latin American business, and executive education. At GSU Dr. Bruce directs the US-Latin America Trade Program (USLAT) that assists companies in market entrance throughout the Americas. He has served as the president of the Georgia Committee of the Partners of the Americas which coordinates relations between Georgia and its sister state of Pernambuco in Brazil. In addition, he has been the chairman of the Brazilian-American Chamber of Commerce of Georgia.

Dr. Bruce studied at the University of Minnesota, the University of the Republic (Uruguay) and the University of Michigan. He has taught at Georgia Tech, the U.S. Naval Postgraduate School, the Monterey Institute of International studies, the University of Michigan, Olivet College, the U.S. Army Sergeants' Major Academy, and the University of San Francisco. He has conducted research in Chile, Argentina, Brazil, Paraguay, Peru, Venezuela, and the Dominican Republic as well as executive programs in Ecuador, Venezuela, Argentina, Brazil, Chile, Colombia, the UK, Belgium, France, Japan, and Germany.

Daniel J. Brutto

President, UPS International

As president of UPS International, Dan Brutto is responsible for all international package, freight forwarding and logistics businesses, as well as U.S. international package services. He is also a member of UPS's Management Committee, which is responsible for the day-to-day management of the company.

Most recently, Brutto was president of Global Freight Forwarding for UPS, where he was responsible for air freight network management and global brokerage services. In that role, he helped integrate multiple UPS freight forwarding units that had been acquired or built by UPS into one, global air and ocean forwarding offering. The UPS model is now unique to the industry, coupling the extensive UPS network and assets with more typical freight forwarding options to create one operating system regardless of where on the globe a customer originates a shipment.

Brutto began his career with UPS in 1975 as a part time employee while attending Loyola University in Illinois. During his 32 years of UPS experience, he has held

several senior management positions in operations, finance, marketing and business development.

In the 1990s, he was part of the UPS international Acquisition and Financial Integration team, where he was responsible for establishing UPS operations in 35 countries across Europe and Asia including the United Kingdom, Spain, Italy, France, Germany, Hong Kong, Singapore, Thailand and Malaysia.

He then played a significant role in the expansion of UPS capabilities beyond small package, serving as vice president and general manager for North and South America for UPS Supply Chain Solutions and later as president of Global Transportation and Shared Services for the business unit.

Brutto earned undergraduate degrees in business and accounting from Loyola University, and a master of business administration degree from Keller Graduate School of Management.

Raphael de Cunto

Raphael de Cunto has been a partner in the Corporate Group of Pinheiro Neto Advogados since 1995 and has a diverse practice advising clients on M&A and financing transactions with an emphasis in technology, media and communication companies. He holds a J.D. from the São Paulo University School of Law and a Master in Comparative Jurisprudence (MCJ) degree from New York University. He is also a former president of the Brazilian Computer and telecommunications Law Association - ABDI (2005-2007) and editor the Computer and Telecommunications Law Review.

“Fenton” Fenton-May

Dr. Fenton-May resides in Atlanta, Georgia, and is currently Chairman and CEO of the e*freightrac and CarrierWeb group of companies, which have investments in information and management systems for the trucking and logistics industries, marketed as CarrierWeb®. CarrierWeb has offices in Atlanta, Dublin (Ireland), Eindhoven (Netherlands), Rio de Janeiro and Tianjin. Fenton retired from The Coca-Cola Company in 2000 after 30 years in a variety of roles. In the 70s and early 80s, he worked in several positions supporting development of the international Coca-Cola technical infrastructure, and was President of Coca-Cola China Ltd from 1986 to 1993, traveling extensively in China and serving on the Boards of several Chinese joint venture operations of The Coca-Cola Company. He then worked on projects in India, Russia and Venezuela, serving on the boards of several Russian bottling companies, and managed the development of an innovative PET recycling process.

He serves as President of the University of Edinburgh USA Development Committee, and on the Board (and previously as Chair) of the University of Wisconsin - Madison College of Engineering Industrial Advisory Board. He served nine years on the Board and 3½ years as President of the Fulbright Association in Washington, DC, and on the Board of the Anti-Prejudice Consortium in Atlanta. He received a Fulbright grant for study in the US.

- 1971 PhD Chem Eng, University of Wisconsin - Madison, USA
- 1967 BSc (Hons) Chem Eng, University of Edinburgh, UK
- High School in Harare, Zimbabwe

Lorrie J. Fussell

Brazil Desk Officer

U.S. Department of Commerce

Lorrie Fussell joined the U.S. Department of Commerce in 2006 as a Presidential Management Fellow in the Market Access and Compliance division of the International Trade Administration (ITA). As the Brazil Desk Officer, Ms. Fussell works to ensure that Brazil is providing market access to U.S. companies and complies with trade obligations undertaken with the United States. Ms. Fussell also performs a wide range of economic and commercial analysis of the Brazilian market and advises senior officials on matters pertaining to U.S.-Brazil trade policy and market access and trade agreements compliance. She assists in advancing policy issues under the U.S.-Brazil Commercial Dialogue and is the lead for the U.S.-Brazil CEO Forum, a joint White House and Commerce initiative that brings together business leaders to identify ways to strengthen the economic relationship.

At the Department of Commerce, Ms. Fussell has also worked on issues related to Cuba's economy and completed a five-week fact finding mission to Angola to assess the viability of opening a Foreign Commercial Service Office at the U.S. Embassy in Luanda. Based at the U.S. Department of Commerce headquarters in Washington D.C., Ms. Fussell maintains close liaison with other U.S. government agencies, business organizations, and Brazilian government entities.

Before joining the Department of Commerce, Ms. Fussell worked at Kissinger McLarty Associates (KMA), a strategic international advisory firm headed by former Secretary of State Henry Kissinger and Thomas F. "Mack" McLarty III, formerly President Clinton's Chief of Staff and later his Special Envoy for the Americas. At KMA, Ms. Fussell assisted the President and Managing Partner in counseling U.S. companies on market access, strategic planning, corporate communications, and political and economic risk issues throughout Latin America.

Ms. Fussell has a Bachelor of Arts Degree in Philosophy, Politics, and Economics from the University of Pennsylvania and a Master of Arts Degree in International Commerce and Policy from George Mason University. Ms. Fussell is fluent in Spanish and Portuguese.

Lucia Jennings

President and founding member of the Brazilian-American Chamber of Commerce of Georgia, and one its most active volunteers, Lucia Jennings has served as Secretary, Treasurer and board member throughout the organization almost 13 years of existence. Lucia has been featured in several publications, radio and television shows, as a leader of the Brazilian business community in Atlanta. Her advice has shaped the way Brazilian businesses do business in Georgia and how US companies

do business in Brazil. In 2005, she launched the Brazil-Georgia Business Resource Book to guide Brazilian-American Companies to do business. Under Lucia's leadership the Brazilian-American Chamber of Commerce of Georgia grew to become one of the most active bi-national chambers in Atlanta with over 100 members. She has been instrumental in bringing to Georgia foreign dignitaries from the former president of Brazil, Honorable Fernando Henrique Cardoso, Pernambuco Governor Eduardo Campos, Amazonas Governor Eduardo Braga, and former Brazilian Ambassadors to the United States Mr. Rubens Barbosa and Mr. Roberto Abdenur, to speak for Chamber's members.

Most recently, Lucia worked diligently to bring the Consulate General of Brazil to Atlanta and is working together with the Consulate in strengthen the Brazilian-American business relationships.

Lucia has been working for The Coca-Cola Company for almost 18 years, where she currently holds the position of Demand Planning Manager, North America. Prior to this position, Lucia was a Senior Buyer for The Coca-Cola Company.

During her 30 years of residence in Atlanta, Georgia, Lucia has been extremely active in the Brazilian American community. In 1987, in an effort to promote Brazilian culture in Atlanta as well as bring together an increasingly large Brazilian immigrant community, she founded the Brazilian American Society. Also in pursuit of these goals, from 1987 through 1996 she promoted events such as Carnaval parties, Brazilian holidays and special events.

In 2007, Lucia was named one of "Fifty-five Most Influential Born Atlantans" by the Atlanta Magazine.

Lucia Jennings is on the Board of Directors of the World Chamber of Commerce.

Lucia Jennings holds a Master of Business Administration from Oglethorpe University.

Stephen Kay

Stephen Kay is the coordinator of Latin American analysis at the Federal Reserve Bank of Atlanta and coordinator of the Bank's Americas Center. His research focuses on political economy and public policy in Latin America. His articles on pension reform in Latin America have appeared in Comparative Politics, Foreign Policy, the Journal of Aging and Social Policy, the Journal of European Social Policy, the Journal of Inter-American Studies and World Affairs, International Social Security Review, and the Atlanta Fed's Economic Review. He is the editor of Lessons from Pension Reform in the Americas (with Tapen Sinha, Oxford University Press 2008). He has testified twice before committees of the United States Congress on pension reform in Latin America. He holds a doctorate in political science from the University of California, Los Angeles. Prior to joining the bank he taught at UCLA and California State University.

Ricardo Levy

Ricardo Levy is in charge of Braskem's North American operations. He started his career in the petrochemical business in 1997, when he joined Braskem's research

and development team in São Paulo. Over the years, Ricardo held different positions with the company, moving first to technical service and then sales and management. Before accepting his position as Manager – US Operations for Braskem America, he was responsible for Braskem's indirect sales channels in Brazil.

Mr. Levy received his Materials Engineering degree from Universidade Federal de São Carlos in Brazil, where he also obtained his Master Science degree in Materials Science in 2001. He is currently undertaking the executive MBA program at The Wharton School.

Braskem is the leader in thermoplastic resins in Latin America and the third largest petrochemical producer in the Americas. With 18 industrial plants in Brazil and offices in Argentina, Chile, The Netherlands and the US, the company produces 11 million metric tons of thermoplastic resins and other petrochemical products annually.

Claudio Loureiro

Claudio holds a BS Degree in Chemical Engineering obtained in 1989 at the University of São Paulo and MBS at Cranfield University School of Management in UK in 2001.

He started his career in 1990 at Procter & Gamble, in Brazil, as a Project Engineer. In his 15 years of services for Procter & Gamble, he passed by units of the company in the United States and Argentina, as well as in various locations in Brazil. When he left the company, he was in the position of a logistics manager, in which he planned, forecast and distributed processes and identified improvement opportunities.

Claudio then moved on to Symnetics Business Transformation to take over the position of a manager, leading strategy management projects, working on business development, and designing and implementing strategic processes based on the Balanced Scorecard methodology. While there, he also led a pro-bono project in public education.

In the end of 2005 he was hired by Accenture do Brasil to work as a strategy manager. There, he was responsible for prospecting and leading market opportunities; developing governance, reporting and price transfer models; elaborating market segmentation and commercial strategy in the agribusiness sector; reviewing management systems; and developing growth strategies.

Claudio joined GE in July, 2007 as a Commercial Business Development Director with focus on the biofuels/bioenergy markets and, more recently, with additional responsibilities over the Brazilian oil & gas opportunities.

Marcel Martins Malczewski

Mr. Malczewski is a Co-founder and Chief Executive Officer of Bematech S/A, a Company which pioneered retail systems and commercial Automation in Brazil.

He's graduated in Electric Engineering, post graduated in Industrial Technology in Brazil and post graduated in Management by Harvard Business School in the USA.

For over 15 years, Bematech has supplied equipment and services for the retail market. The company is leader in the commercial automation segment in Brazil and has consolidated its leadership position through continuous marketing and product

innovation, and by the work developed with the distributors, software partners and the technical assistance network.

Bematech offers complete solutions for retail automation, solutions composed by CPUs, Printers, other Peripherals, Services and Software.

John R. McIntyre

john.mcintyre@mgt.gatech.edu

Dr. John R. McIntyre has been Director of the Georgia Tech Center for International Business Education and Research (CIBER), a national center of excellence, since 1993 and a professor of international business management and international relations with joint appointments in the College of Management and the Sam Nunn School of International Affairs of the Georgia Institute of Technology, Atlanta, Georgia. He is also a senior fellow of the Center for Trade and International Security of the University of Georgia, Athens, Georgia. He received his graduate education at McGill, Strasbourg and Northeastern Universities, obtaining his Ph.D. at the University of Georgia. Prior to joining Georgia Tech in September 1981, he was Research Associate for International Management. He has published over 90 papers and some of the more recent books include Business Education and Emerging Market Economies: Perspectives and Best Practices (Kluwer Academic Publishers, Boston, 2004), Business and Management Education in Transitioning and Developing Countries: A Handbook (M.E. Sharpe, New York, 2005), Business and Management Education in China: Transition, Pedagogy and Training (World Scientific Publishing Co. Ltd., Singapore and London 2005), Globalization of Chinese Enterprises (Palgrave-McMillan, 2008). Dr. McIntyre has had extensive experience in designing and implementing international business education programs at the graduate, executive, and undergraduate levels. He has been the recipient of numerous government, foundation and private corporate grants to further the internationalization of business education and the integration of foreign language, technology, international affairs into the management curriculum.

Claire McLeveighn

Claire McLeveighn is the Manager of International Affairs for Hartsfield-Jackson Atlanta International Airport, the world's busiest airport. Ms. McLeveighn is responsible for facilitating initiatives of international engagement that include the Atlanta Consular Corps and bi-national chambers of commerce; working with US Department of Homeland Security and Customs and Border Protection on areas of mutual concern; and supporting international business development. She previously served as Director of External Affairs and International Relations for the City of Atlanta, managing the city's government relations on the state, federal and regional levels and directing the international programs and activities of the Mayor's Office.

In 2002, Ms. McLeveighn became a charter member of Protocol and Diplomacy, International / National Protocol Officers Association, and was elected to its board of directors, serving until 2005. In 2003, Ms. McLeveighn joined the board of directors

of the World Trade Center-Atlanta. She also serves on the board of directors of the Georgia-China Alliance, the China Business Alliance of the World Trade Center-Atlanta, and the International Association of Caribbean Organizations. Ms. McLeveighn is a member of the Atlanta chapter of the National Association of Chinese Americans (NACA), plays viola with the Cobb Symphony Orchestra (Cobb County, Georgia) and is a member of the Atlanta Federation of Musicians.

Ms. McLeveighn earned a bachelor of arts in sociology from Brown University, and a master's degree from Columbia University School of International and Public Affairs.

Antonio Moreira

Antonio Moreira joined Stefanini IT Solutions in 1997 as general manager in Porto Alegre, Brazil. In less than four years, Moreira grew his business unit to over 150 employees. In 2001, he was named CEO of North America and opened Stefanini's first office in the United States in Fort Lauderdale. Under Mr. Moreira's vision and direction, the North American unit has achieved substantial growth, becoming the largest and most important operation for Stefanini outside of Brazil. With more than 40 clients in the region, Stefanini has added offices in Atlanta, New York, Chicago and Montreal.

Antonio received a B.S. in Computer Information Systems from Pontificia Catholic University in Porto Alegre and a M.A. in Marketing from the Federal University of RGS.

David C. Peebles Jr.

David Peebles for the past 20 years has advised the Odebrecht group on corporate policy issues related to the strategic assessment of markets and resources. He was a founding member of Odebrecht in the USA in 1991, where he has been responsible for business initiatives in both Infrastructure for Odebrecht Construction, as well as Bio Energy for ETH, an Odebrecht company dealing with energy, sugar, and ethanol. Born in Birmingham, Alabama, David received his BA in Liberal Arts from Loyola University in Chicago. After serving in the Peace Corps in Brazil where he worked in urban redevelopment programs, he earned a Master in City and Regional Planning from Ohio State University, and later a Master in Public Administration and Finance from the same University.

He has a working knowledge of the business environment of the United States, Brazil, Japan, Korea and Taiwan, and has had corporate assignments in those countries, where he specialized in the formation of strategic partnerships for both project finance and investment. David is also the owner and operator of an estate coffee farm where for the last 30 years he grows, processes, and exports to the USA and Japan specialty coffee.

Erik Persson

Mr. Persson is Manager of Industry and Commerce, Chief Business Development Officer in the Municipality of Piteå, Sweden. In addition to his trade and investment duties within the province, Mr. Persson is Chairman of the Boards of both the Energy

Technical Center and Solander Science Park in Pitea. He also spearheads the large investments that are planned for Europe's largest windpower farm, to be located in Pitea. Mr. Persson attained academic degrees in economics from the University of Umeå and brings over 20 years of CEO-level and business development expertise in key industrial sectors including forestry, biofuels, windpower, wood, rubber, and glass.

Karl Ryder

Karl Ryder is in his 31st year working for UPS and is currently the Vice President of Strategic Accounts Retail and Consumer Sector based in Atlanta Georgia.

In his tenure Karl has had a variety of global assignments in marketing, sales, logistics, engineering, technology and operations. His primary role today is focused on developing internal and external relationships around the world that enable the UPS Enterprise portfolio. Success is measured by delivering value to many of UPS's largest clients in the form of enhanced business performance through sustainable strategic relationships.

Karl is a member of the Retail Industry Leaders Association (RILA) Logistics Steering Committee, Council of Supply Chain Management Professionals (CSCMP) and a member of the Advisory Board at Georgia Institute of Technology, Center for International Business Education and Research (CIBER).

Karl is married and lives in Flowery Branch Georgia with his wife Valerie and daughter Sydney. Karl's interests include golf, motorcycles and boating.

Henrique Rzezinski

Henrique Rzezinski began his professional life in 1967 at the National Housing Bank of Brazil where he stayed until 1986. He was the Head, among others, of the Budget Office and responsible for a \$2 billion annual budget and investments allocation. His last position at the Bank was as Chief of Staff to the CEO and Chairman. He graduated as a Civil Engineer in 1971 and received his Masters Degree in Urban and Regional Planning from UCLA in 1976. In 1986 he was hired by Xerox of Brazil where, as Director of Government Affairs, he was responsible for the negotiations with the Brazilian government to create two of the three industrial plants in the country. He was also responsible for the trade agreement negotiations at ALADI, NAFTA and other multilateral organizations as Head of the Latin American Trade Negotiations Group of Xerox Corporation. In 2000 he accepted the invitation to become Senior Vice-President of Embraer, with the task of creating and implementing the External Relations Vice-Presidency. In this position at Embraer, he managed the trade dispute resolution process at the WTO where Brazil and Canada litigated the Aircraft Subsidies Case as well as for the OECD negotiations of the Aircraft Agreement signed in 2007 after three years of intense negotiations. He also handled the Public Policy activities of Embraer in Brasilia, Washington D.C. and Brussels where organizations were created during his period as VP. He retired from Embraer in October of 2008 and opened in 2009 his Consultancy Firm (Rzezinski Consultoria). He is the present Chairman of the Brazilian Section of the US-Brazil

Business Council and Chairman of the Board of BIC (Brazilian Industry Coalition, former Brazilian Information Center) based in Washington, D.C. He is married, two children and has several papers and articles published.

Ambassador Adalnio Senna Ganem

Ambassador Adalnio Senna Ganem, a career Diplomat, assumed his position as Consul General of Brazil in Atlanta on May 8, 2008. The Brazilian Consulate General is one of Georgia's largest consulates serving the states of Georgia, North Carolina, South Carolina, Tennessee, Mississippi and Alabama.

Ambassador Ganem was born in the State of Bahia. He received his first degree in Law in Rio de Janeiro and completed diplomatic academy at Instituto Rio Branco, followed by Post Graduate degrees in Economics and Trade at New York University and Instituto Rio Branco. As first assignments, he served at the Brazilian Mission to the European Communities and at the Brazilian Embassy in Lima. In 1992, he was appointed Director of the Brazilian Trade Bureau in New York. From 1994 to 1998, Ambassador Ganem served as Head of the International and Economic Staff of the Vice-President of Brazil. Later on he was appointed as Minister-Counselor and Charge d'Affaires at the Brazilian Embassy in Paris. From 2003 to 2006 he was the Head of the International Relations Department of the State of São Paulo. In 2006 he was promoted to Ambassador and in the following year he was assigned as Consul General in Atlanta.

Below is the link to the announcement ceremony held by the State Department at Georgia's State Capital, in regards to the opening of the new Brazilian Consulate General in Atlanta, including welcoming words from Governor Sonny Perdue.

Ricardo Schaeffer

Ricardo Schaeffer is the Vice President at the Brazilian Trade and Investment Promotion Agency (Apex-Brasil).

Bachelor in Economics at the Federal University of Rio Grande do Sul, with postgraduate studies at the School of Marketing and Advertising, Mr. Schaeffer has extensive experience working in public and private sectors with emphasis on the development of new products, businesses and organizations. He was a member of the transition team of the Government of President Luiz Inacio Lula da Silva (2003-2006) operating in the areas of development, industry, trade and tourism. He has participated in the creation of the Brazilian Agency for Industrial Development and was the Chief of Staff of the Presidency of the Agency. As special advisor for the Minister of Tourism, he served in the executive team that implemented the Ministry of Tourism and National Policy in the President Luiz Inácio Lula da Silva Government. Mr. Schaeffer has been acting as an adviser for the Brazilian Development Bank (BNDES) and for the Brazilian Service of Support for Micro and Small Enterprises (SEBRAE), and also for the Board of the Brazilian Agency for Industrial Development - ABDI.

Brock Shealy

General Counsel, Chief Compliance Officer and Global IT Leader

Brock Shealy is General Counsel, Chief Compliance Officer and Global IT Leader for Novelis, Inc.

He is responsible for leadership and oversight of the company's legal department, which supports the company in legal and business strategy, litigation and other legal proceedings, mergers, acquisitions, divestitures, the administration of operating contracts, international and domestic securities law and corporate governance and compliance. In addition, as Chief Compliance Officer he is responsible for global administration of Novelis' code of conduct, corporate policy development, liaising with finance on the internal controls over financial reporting, and legal claims reporting at the corporate level. Mr. Shealy also leads the global information technology strategy following the Hindalco acquisition.

Prior to joining Novelis, Mr. Shealy served as Senior Vice President and Corporate Compliance Officer for Aquila, Inc., a electricity and natural gas distribution utility and power generator, where he successfully coordinated Aquila's implementation of Sarbanes-Oxley 404 internal control processes and enhancements to the company's compliance and ethics program. His other service with Aquila included Chief Administrative Officer of European energy merchant operations; Vice President-Human Resources, for the merchant services subsidiary; and Director-Employee and Labor Relations. Before joining Aquila, Shealy was a partner with the Blackwell Sanders law firm, handling a variety of labor, employment and compliance matters. He also has experience with the United States Department of Labor, Office of the Regional Solicitor.

Mr. Shealy is a member of the Missouri Bar, the Georgia Bar, and the Association for Corporate Counsel – America. He holds a bachelor's degree in psychology from Drury College and a juris doctorate degree from the University of Missouri-Kansas City School of Law, where he was inducted into the Order of the Bench and Robe.

Paulo Sotero

Director, Brazil Institute

Paulo Sotero is the director of the Brazil Institute of the Woodrow Wilson Center. An accomplished journalist, he was the Washington correspondent for O Estado de S.Paulo, a leading Brazilian daily newspaper, from 1989 to 2006. He is a contributing columnist to the newspaper. He has testified before the Subcommittees on the Western Hemisphere and on National Security and Foreign Affairs of the U.S. House of Representatives Committee on Foreign Affairs on the issues of U.S.-Brazil relations and energy security. Paulo is a frequent guest-commentator and analyst for the BBC radio, Globo television network, CNN International, Al Jazeera in English and Voice of America. He taught as adjunct lecturer at Georgetown University and is currently teaching a master's seminar on Brazil in the Global Arena at the Elliot School of International Affairs, George Washington University. He received the 1993 Distinguished Visiting Lecturer award from the Foreign Service Institute of the U.S.

State Department and is on the board of the Maria Moors Cabot Prize, at the Graduate School of Journalism, Columbia University. He holds Master's degree in Journalism and Public Affairs from The American University and a Bachelor's degree in History from the Catholic University of Pernambuco.

Scott Szwast

Director of Marketing
International Freight
UPS

Scott Szwast is a 19-year veteran in the global logistics industry and currently serves as a director of marketing for freight services to facilitate international trade and supplier management.

Szwast positions UPS ocean freight capability as a Non-Vessel Operating Common Carrier (NVOCC) and an ocean forwarder for full-container or less-than-container shipments with committed, reliable sailing times. He directs a team that aligns global enterprise resources for brokerage and a suite of Supplier Management services for strategic sourcing compliance and visibility from order management through production scheduling, consolidation, export, transportation and expedited Customs clearance for delivery.

Since joining UPS in 2000 as an e-commerce product manager, Szwast has shifted to industry-specific marketing emphasis for retail and consumer goods, high-tech, industrial manufacturing and automotive and government segments. His knowledge and differentiation of sector needs has contributed to UPS strategy for configured solutions that leverage UPS package and freight transportation expertise with value-added services and distribution facility infrastructure.

Szwast previously spent 10 years responsible for marketing and sales of international freight. He received a Bachelor of Arts degree from the University of Georgia.

George Tracy

George Tracy is the Director of the Atlanta Export Assistance Center (EAC), U.S. Department of Commerce. The EAC's sole purpose is to help U.S. companies export their products through various programs, services and training seminars. For over 20 years the U.S. Commercial Service of the U.S. Department of Commerce has successfully brought together exporters and importers of U.S. goods and services from around the world. Our team of more than 1,800 trade professionals in 105 U.S. cities and 151 U.S. Embassies, Consulates and Trade Centers around the world is here to help companies navigate the complex international trade process. Previously, Mr. Tracy was a Regional Manager of Latin America for Oracle Corporation and led the International Business Services Group for BDO Seidman LLP. Mr. Tracy is a graduate of Thunderbird, The American Graduate School of International Management.

Regina Vargo

Regina Vargo is the Senior Director for Global Trade and Investment at Greenberg Traurig, LLP. A trade policy strategist with global experience and a focus on the Americas, she has a distinguished record of trade negotiation, policy development and global planning.

Prior to joining Greenberg Traurig in August 2006, Regina was the Assistant U.S. Trade Representative (USTR) for the Americas where she was responsible for the negotiation and enforcement of all trade agreements involving Canada, Mexico and Latin America.

Beginning in 2001, Regina negotiated a record number of free trade agreements, serving as the Chief U.S. Negotiator for comprehensive U.S. trade agreements with Chile, Central America - Dominican Republic (CAFTA), Peru, Colombia, and Panama, and provided oversight for NAFTA implementation and Free Trade Area of the Americas (FTAA) negotiations. Prior to USTR, Regina spent nearly 30 years with the U.S. Department of Commerce focusing on global trade and competitiveness issues, including with respect to Brazil. In 2008, the Government of Chile awarded Regina with the "Orden del Merito," the highest honor it can bestow on a civilian, on the occasion of the five year anniversary of the U.S.-Chile Free Trade Agreement. Previous awards include Woman of the Year in International Trade, as well as two Gold Medals by the Commerce Department for her work related to Mexico.

Key representations at Greenberg Traurig include generic pharmaceutical trade policy, the first CAFTA investor-state arbitration, and private sector support for passage of Panama's free trade agreement.

Joel Velasco

Joel Velasco is Chief Representative in North America of Brazil's Sugarcane Industry Association (UNICA). Based in Washington, DC, Mr. Velasco oversees UNICA's efforts to expand the North American ethanol and sugar markets. Previously, he was Managing Director of Stonebridge International, an advisory firm. Prior to that, he served as Senior Advisor to the U.S. Ambassador to Brazil. From 1994 to 1997, Mr. Velasco served as a personal aide for Vice President Al Gore. A dual-national of Brazil and the United States and fluent in both languages, he worked a broad spectrum of issues ranging from trade to regional security. Educated both in Brazilian and American schools, Mr. Velasco received a masters degree at the Georgetown University School of Foreign Service, focusing his studies on the political-economy of the Southern Cone, and earlier earned a B.A. in Political Science from Hampden-Sydney College in Virginia.

Michael L. Weiss

Michael L. Weiss has dedicated his professional life to the pursuit of developing and implementing improved urban planning, sustainability and quality assurance process. Dr. Weiss has spent the past 12 years developing quality assurance guidelines used

for universities, secondary education, manufacturing sites, office buildings, housing, hotels, bio-medical research laboratories, and military installations. Dr. Weiss chaired the committee to write the commissioning process for Whole Building Design Guide for the National Institute of Building Sciences. The guide was presented to and approved by the U.S. Congress and is now part of an Executive Order mandating use of the guide throughout the federal government's portfolio of property – more than 8,300 buildings valued at more than \$500 billion in federal assets. Mr. Weiss most recently completed a commissioning and sustainability guideline for the United States Air Force. The guide will be used for facilities worldwide to design, construct and operate a wide range of facility types including medical, office and high security operations. The guide further details sustainability goals and application. He is also working with the United States Department of Agriculture and the State of California to protect the agricultural concerns of import and export protocols at the Miami International Airport.

As a leading authority on laboratory commissioning, Dr. Weiss was asked to sit on the United States team for the development of a worldwide standard on laboratory bio-risk management. It was there that he took up the charge to ensure that commissioning would be included in the requirements of this new standard. As the leading proponent of commissioning, he was able to convince this world body to incorporate commissioning as a requirement for the new worldwide standard. On January 2, 2008, the European Committee for Standardization (CEN) enacted into law the Worldwide Laboratory Management and Design Standards CEN/WS 31 N 29 that mandates commissioning in all laboratory projects. Mr. Weiss is a voting member of the policy and code development board of the New Buildings Institute. He also serves on the National Institute for Building Sciences' Commissioning Task Force and the General Services Administration Commissioning Review Team.

Mr. Weiss' international work includes work in Brazil, Europe, United Kingdom, Middle East, Far East and the Americas. Dr. Weiss has provided consulting and commissioning services for mission critical facilities throughout the world including Taiwan and Europe. More recently Dr. Weiss has turned his attention to sustainability and fiscal transparency.

Robert West

Fluent in Portuguese, Spanish and French, Robert West is the International Practice Leader of the Atlanta office of Greenberg Traurig, LLP.

His international practice is focused in Latin America, particularly Brazil. His expertise includes cross-border joint ventures; mergers and acquisitions; multi-jurisdictional enforceability of agreements; technology transfers; high technology custom product development; intellectual property protection and licensing; treaty compliance; market entry; real property acquisition, development and finance; sale and distribution of goods; and personal data privacy.

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Mr. West holds a J.D. from the University of Southern California Law Center and is admitted to practice law in Georgia, California, and North Carolina.